









## JA Finance Park® Funding Opportunities

\$25,000-\$50,000 Level: JA Finance Park Storefront

## **Benefits include:**

- Storefront signage prominently displayed for nearly 15,000 students, parents and community leaders each year of sponsorship.
- Sponsors have the opportunity to fully brand the exterior and interior of the storefront including (if desired) repainting to brand-appropriate colors, installing company furniture or flat-screens. For example, Bank of America built a small replica of a local branch and Delta Air Lines built a mini-Sky Lounge.

Sponsors will be responsible for the financial cost involved in the outfitting the storefront. JASoCal can recommend a local builder and architect, if necessary. JASoCal will exercise final approval over design changes to the physical structure of the center.

- The opportunity to distribute informational materials within the storefront to more than 8,000 middle and high school students.
- Company logo displayed on iPads throughout the simulation.
- Use of JA Finance Park facility, free of charge, <u>twice a year</u> for private meetings, events, and various trainings in order to showcase organization's corporate philanthropy or provide an offsite working space for corporate meetings.
- Formal ribbon cutting ceremony and festivities to unveil the newly branded storefront. JASoCal will work with sponsor's media department to promote the event.
- As a sponsor of a JA Finance Park storefront, you will be in the company of some of JASoCal's most prominent supporters, and some of Los Angeles' most successful brands, including: Toyota, Sport Chalet, Bank of America, State Farm, Southern California Gas Company, Union Bank, U.S. Bank, Capital One 360 and Delta Air Lines.

For more information, please contact Amanda Sattler at 323-785-3541 or asattler@jasocal.org

(Please see reverse for more sponsorship options)

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## \$15,000 Level: Kiosk

- Kiosk signage prominently displayed for nearly 15,000 students, parents and community leaders each year of sponsorship.
- Opportunity to brand the kiosk.

Sponsors will be responsible for the financial cost involved in the outfitting the kiosk. JASoCal can recommend a local builder and architect, if necessary. JASoCal will exercise final approval over design changes to the physical structure of the center.

- Opportunity to distribute informational materials at the kiosk to more than 8,000 middle and high school students.
- Company logo displayed on iPads throughout the simulation.
- Use of JA Finance Park facility, free of charge <u>once a year</u> for private meetings, events, and various trainings in order to showcase organization's corporate philanthropy or provide an offsite working space for corporate meetings.
- Formal ribbon cutting ceremony and festivities to unveil the new kiosk. JASoCal will work with sponsor's media department to promote the event.
- As a sponsor of a JA Finance Park kiosk, you will be in the company of JASoCal's most prominent supporters, and some of Los Angeles' most successful brands

## \$10,000 Level: Shared Storefront

- Share storefront signage prominently displayed for nearly 15,000 students, parents and community leaders each year of sponsorship.
- Shared opportunity to brand the interior and/or exterior of the shared storefront.

  Sponsors will be partially responsible for the financial cost involved in the outfitting the kiosk.

  JASoCal can recommend a local builder and architect, if necessary. JASoCal will exercise final approval over design changes to the physical structure of the center.
- Opportunity to distribute informational materials in the shared storefront to more than 8,000 middle and high school students.
- Company logo displayed on iPads throughout the simulation.
- Use of JA Finance Park facility, free of charge <u>once a year</u> for private meetings, events, and various trainings in order to showcase organization's corporate philanthropy or provide an offsite working space for corporate meetings.
- Formal ribbon cutting ceremony and festivities to unveil the new shared storefront. JASoCal will work with sponsor's media department to promote the event.
- As a sponsor of a JA Finance Park shared storefront, you will be in the company of JASoCal's most prominent supporters, and some of Los Angeles' most successful brands.

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