

\$25,000-\$50,000 Level: JA Finance Park Storefront

Benefits include:

- Storefront signage prominently displayed for nearly 15,000 students, parents and community leaders each year of sponsorship.
- Sponsors have the opportunity to fully brand the exterior and interior of the storefront including (if desired) repainting to brand-appropriate colors, installing company furniture or flat-screens. For example, Bank of America built a small replica of a local branch and Delta Air Lines built a mini-Sky Lounge.
Sponsors will be responsible for the financial cost involved in the outfitting the storefront. JASoCal can recommend a local builder and architect, if necessary. JASoCal will exercise final approval over design changes to the physical structure of the center.
- The opportunity to distribute informational materials within the storefront to more than 8,000 middle and high school students.
- Company logo displayed on iPads throughout the simulation.
- Sponsor can customize software content on iPads during Research and Shopping phases of simulation. Including 10-12 careers that exist within organization's business.
- Use of JA Finance Park facility, free of charge, twice a year for private meetings, events, and various trainings in order to showcase organization's corporate philanthropy or provide an offsite working space for corporate meetings.
- Formal ribbon cutting ceremony and festivities to unveil the newly branded storefront. JASoCal will work with sponsor's media department to promote the event.
- As a sponsor of a JA Finance Park storefront , you will be in the company of some of JASoCal's most prominent supporters, and some of Los Angeles' most successful brands, including: Toyota, Sport Chalet, Bank of America, State Farm, Southern California Gas Company, Union Bank, U.S. Bank, Capital One 360 and Delta Air Lines.

See the reverse for more opportunities ➤

Take a look at JA Finance Park in action, check out our video!
Click [here](#)

\$15,000 Level: Kiosk

- Kiosk signage prominently displayed for nearly 15,000 students, parents and community leaders each year of sponsorship.
- Opportunity to brand the kiosk.
 - Sponsors will be responsible for the financial cost involved in the outfitting the kiosk.*
 - JASoCal can recommend a local builder and architect, if necessary. JASoCal will exercise final approval over design changes to the physical structure of the center.*
- Opportunity to distribute informational materials at the kiosk to more than 8,000 middle and high school students.
- Company logo displayed on iPads throughout the simulation.
- Use of JA Finance Park facility, free of charge once a year for private meetings, events, and various trainings in order to showcase organization's corporate philanthropy or provide an offsite working space for corporate meetings.
- Formal ribbon cutting ceremony and festivities to unveil the new kiosk. JASoCal will work with sponsor's media department to promote the event.
- As a sponsor of a JA Finance Park kiosk, you will be in the company of JASoCal's most prominent supporters, and some of Los Angeles' most successful brands

\$10,000 Level: Shared Storefront

- Share storefront signage prominently displayed for nearly 15,000 students, parents and community leaders each year of sponsorship.
- Shared opportunity to brand the interior and/or exterior of the shared storefront.
 - Sponsors will be partially responsible for the financial cost involved in the outfitting the kiosk.*
 - JASoCal can recommend a local builder and architect, if necessary. JASoCal will exercise final approval over design changes to the physical structure of the center.*
- Opportunity to distribute informational materials in the shared storefront to more than 8,000 middle and high school students.
- Company logo displayed on iPads throughout the simulation.
- Use of JA Finance Park facility, free of charge once a year for private meetings, events, and various trainings in order to showcase organization's corporate philanthropy or provide an offsite working space for corporate meetings.
- Formal ribbon cutting ceremony and festivities to unveil the new shared storefront. JASoCal will work with sponsor's media department to promote the event.
- As a sponsor of a JA Finance Park shared storefront, you will be in the company of JASoCal's most prominent supporters, and some of Los Angeles' most successful brands.

**For more information, please contact Eric Carlson
at 323-785-3542 or ecarlson@jasocal.org
www.jasocal.org**