

# JA STUDENT ENTREPRENEURSHIP CHALLENGE

FRIDAY, APRIL 21, 2017 | 9AM - 5PM | JA FINANCE PARK, BURBANK

The next generation of entrepreneurs throughout Greater Los Angeles will pitch their business concepts to a panel of judges (mini *Shark Tank* style). JASEC is a full-scale business competition, including product exhibits and business plan presentations from the top student-led teams coming out of JA Company Program. Winning teams qualify to compete nationally in Washington D.C.

BECOME AN EVENT SPONSOR. MAKE A REAL DIFFERENCE FOR THESE STUDENTS!

## Presenting Sponsor – \$25,000

- Title recognition in all promotional materials
  - Keynote Speaker / First Choice Opportunity to elevate brand
  - Company logo with hyperlink prominently featured on JASoCal website
  - Lengthy Logo placement on Big Screen crawl during event
  - Title placement of company-provided banner at event
  - Personalized Social Media Recognition surrounding event
  - Sponsors winning team to attend JA USA Company of the Year competition
- Includes all the benefits as listed for sponsor levels below



## Venture Capitalist Sponsor – \$10,000

- Prominent Logo recognition in all promotional materials
  - Company logo with hyperlink featured on the JASoCal website
  - Optional placement of company-provided banner at event
  - Premium recognition on big screen crawl at event
  - Professional Photos provided after the event
- Includes all the benefits as listed for sponsor levels below



## Entertainment / AV Sponsor – \$5,000

- Logo recognition in all promotional materials + highlighting AV
  - Company logo featured w/hyperlink on the JASoCal website
  - Prominent recognition on big screen crawl at event
  - Inclusion in Social Media Campaign
- Includes all the benefits as listed for sponsor levels below



## Exhibition Booth Sponsor \$2,500

- Logo Recognition in all promotional materials
- Featured sponsor of student exhibit booths at event
- Company logo featured on the JASoCal website
- Recognition in JA newsletter (circ. 10,000)

## Supporter – \$1,500 Each

All include on site signage at event, recognition in event program and on JASoCal website.

- Breakfast Sponsor
- Photographer
- Transportation/Buses
- Program Booklet
- Snacks Sponsor
- Beverage Sponsor
- Videographer
- Trophies
- Lanyard badges

To become a sponsor please contact [development@jasocal.org](mailto:development@jasocal.org) or call 323.785.3542