

SUPPORT OUR JA•ANGEL FUND•

An Emerging Ecosystem Tackling the Tech Employment Diversity Gap



 Junior
Achievement[®]
of Southern California

THE CHALLENGE:

TECH INDUSTRY DIVERSITY GAP

ONLY 6% OF THE PROFESSIONAL TECH WORKFORCE ARE BLACK OR LATINO



5 OUT OF 9

MINORITY-GROUP GRADUATES FROM OUR NATION'S TOP COMPUTER-SCIENCE PROGRAMS ARE NOT BEING HIRED

Source Links: EEOC & US Dept Labor

JUNIOR ACHIEVEMENT OF SOUTHERN CALIFORNIA

THE SOLUTION

EVERY YEAR WE REACH 75,000+ K-12 STUDENTS AT 400+ PARTNER SCHOOLS

90%

OF LA COUNTY KIDS WE SERVE ARE FROM ETHNIC-MINORITY BACKGROUNDS

70%

OF LA COUNTY STUDENTS WE SERVE ARE IN LOW-TO-MODERATE INCOME HOUSEHOLDS

OUR FOCUS:



FINANCIAL LITERACY



ENTREPRENEURSHIP



WORK READINESS

JA GLOBAL FOOTPRINT:



JA USA
5 MILLION KIDS



JA WORLDWIDE
10 MILLION KIDS

OUR GOAL

- TO ENHANCE OUR EXISTING ENTREPRENEURSHIP CURRICULUM AND PROVIDE LOCAL UNDER-SERVED YOUTH WITH UNIQUE ACCESS TO THE TECH INDUSTRY



PHASE 1

RECRUIT FOUNDING MEMBERS

LAUNCH "JA ANGEL FUND"

1ST FOUNDING MEMBER JOINED!
ROB LLOYD
(CEO, HYPERLOOP ONE)

JUL '18 > AUG '18 > SEP '18 > OCT '18

RECRUIT ANGEL FUND DONORS & PARTNER COMPANIES

PRESS ANNOUNCEMENT
SEE: CSQ MAGAZINE
PHILANTHROPY 100 ISSUE

PHASE 2

LAUNCH PILOT PROGRAM WITH 2-3 SCHOOLS

SEND TECH VOLUNTEERS INTO CLASSROOMS

APPLY BLENDED MODEL TO SELECT HIGH SCHOOL STEM ACADEMY STUDENTS

NOV '18 > DEC '18 > JAN '19 > FEB '19 > MAR '19

LAUNCH KICKSTARTER TO ENSURE SUSTAINABLE FUNDING

BUILD UP "JA COMPANY PROGRAM" MODEL, i.e.
-TECH SITE VISITS, CODING CAMP DAY IN "JA FINANCE PARK," OPEN TO IDEAS PER PARTNER NETWORK

PHASE 3

MEASURE IMPACT & GROW PROGRAM IN 2019-2020

SHOWCASE START-UPS TO SEED FUNDERS

PLAN FOR NOV 2019 ENHANCEMENTS

APR '19 > MAY '19 > JUN '19 > JUL '19

PROJECTED OUTCOME:

- OPEN PATHWAYS FOR YOUTH TO:
- ENTER ACCELERATOR PROGRAMS
 - GAIN TECH INTERNSHIPS & JOBS
 - EARN SCHOLARSHIPS FOR COLLEGE
 - LAUNCH THEIR OWN START-UP

JOIN OUR ECOSYSTEM



JA ANGEL FUND

FOUNDING MEMBER:

ROBERT LLOYD | CEO, VIRGIN HYPERLOOP ONE
JA Alumni & JA USA Board Member

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