13th Annual

JA STUDENT ENTREPRENEURSHIP CHALLENGE

10 STUDENT TEAMS

15 INDUSTRY LEADER JUDGES

1 WINNING IDEA

FRIDAY, MARCH 27, 2020

JA FINANCE PARK- JASOCAL
6250 FOREST LAWN DRIVE, LOS ANGELES CA 90068

BE INSPIRED! Watch the next generation of entrepreneurs from local high schools pitch their business ideas to a panel of industry leader judges, guests, parents and peers; competing for a spot at the national competition in Washington, D.C.

> Aside from the competition itself, I was able to meet so many incredible entrepreneurs from great companies and receive feedback for my own business, Tudrme...
> -Jane Zhang, Student Entrepreneur
> & 2019 JASEC Company of the Year winner.

EVENT AT-A-GLANCE

9:00 AM:	OPENING CEREMONY & KEYNOTE ADDRESS
9:45 AM:	STUDENT PRESENTATIONS - 1
11:00 AM:	STUDENT PRESENTATIONS - 2
12:00 PM:	LUNCH
1:00 PM:	EXHIBIT FAIR
2:30 PM:	NETWORKING BREAK
3:30 PM:	AWARDS CEREMONY
4:00 PM:	EVENT COMMENCES

Junior Achievement® of Southern California

JUNIOR ACHIEVEMENT STUDENT ENTREPRENEURSHIP CHALLENGE

SPONSORSHIP OPPORTUNITIES

Foster the entrepreneurial spirit and business literacy of local high school students.

PRESENTING SPONSOR $25,000

- Title recognition in all promotional materials, PR opportunities and JASEC event web page
- 5-minute speaking opportunity
- Company logo with hyperlink prominently featured on JASoCal website
- Extended logo placement on big screen crawl
- Optional banner placement at event
- Sponsor and Present "Company of the Year" award
- Sponsors winning team to attend JA USA Company of the Year competition in Washington, D.C.
- Includes all benefits as listed for levels below

CHAMPION SPONSOR $10,000

- Prominent Logo recognition in all promotional materials and event website
- Major recognition on big screen crawl at event
- Opportunity to join Judges Panel
- Personalized photo recognition during live Social Media Campaign
- Includes all benefits as listed for levels below

SEED FUNDER $2,500 (EACH)

- BREAKFAST SPONSOR
- TRANSPORTATION/BUSES SPONSOR
- CHILL ZONE SPONSOR
- SNACKS SPONSOR
- AWARDS SPONSOR
- BEVERAGE SPONSOR
- LUNCH SPONSOR
- PRINTING SPONSOR

- Includes Logo Recognition in all promotional materials & social shout out

INNOVATION SPONSOR $15,000

- Top Tier Logo recognition in all promotional materials and event website
- Premium recognition on big screen crawl
- Opportunity to join Judges Panel and/or Present an award during live event-- "Social Innovation", "Best Company Report", Best Commercial", "Best Business Pitch"
- Professional Photos provided after the event
- Includes all benefits as listed for levels below

CREATIVE SPONSOR $5,000

- Logo recognition in all promotional materials and event website
- Logo recognition on big screen crawl at event
- Inclusion in Social Media Campaign
- Opportunity to join Judges Panel if available

For more details, contact Dorit Kalev
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