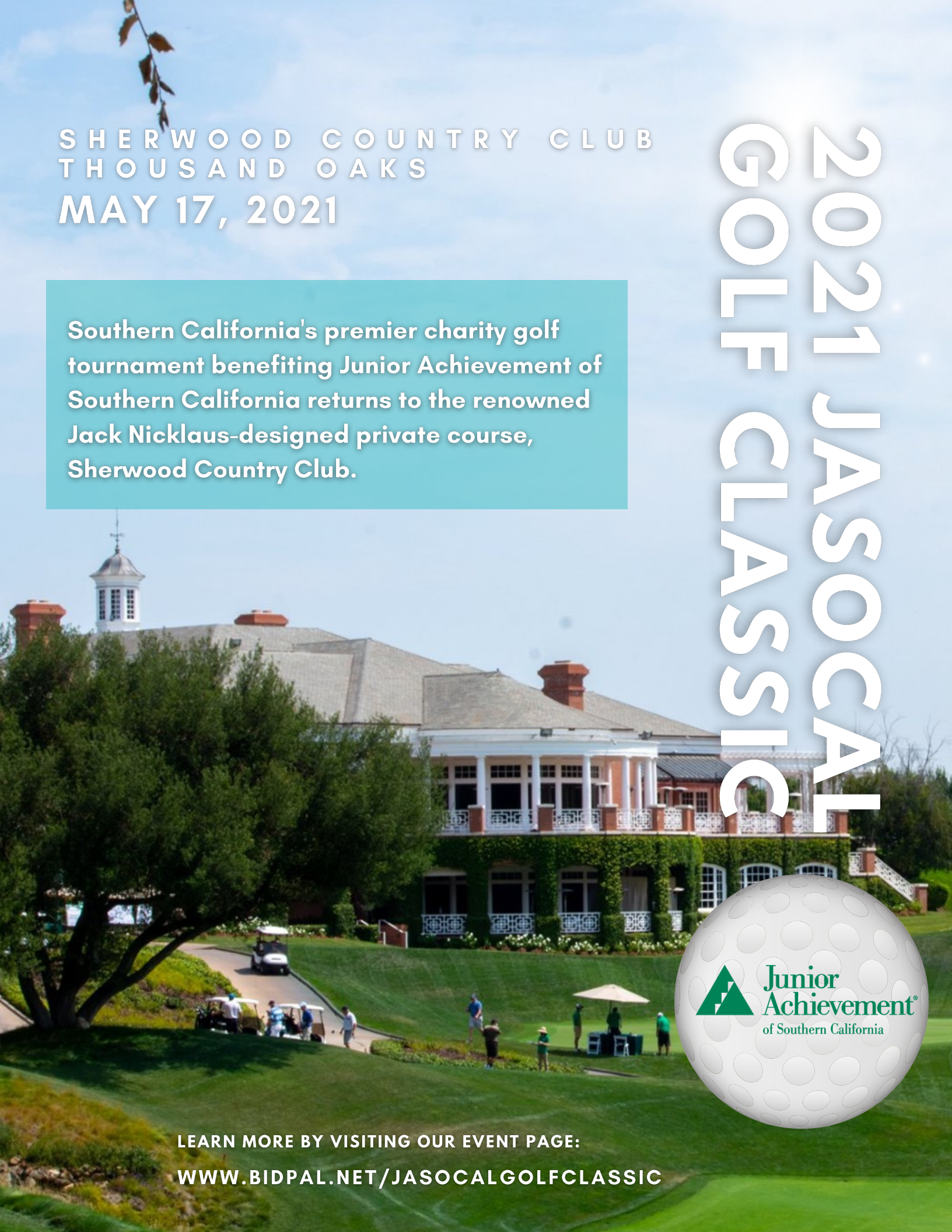
2021 JASOCAL GOLF CLASSIC

SHERWOOD COUNTRY CLUB
THOUSAND OAKS

MAY 17, 2021

Southern California's premier charity golf tournament benefiting Junior Achievement of Southern California returns to the renowned Jack Nicklaus-designed private course, Sherwood Country Club.



Junior Achievement of Southern California

LEARN MORE BY VISITING OUR EVENT PAGE:

WWW.BIDPAL.NET/JASOCALGOLFCLASSIC

WE ARE SOCAL'S BEST CHARITY TOURNAMENT!

The JASoCal Golf Classic is celebrated among LA's business elite as they gather to support our mission of teaching young people how to make smart financial decisions, plan for their futures, and inspire them to believe in themselves through Financial Literacy, Work-Readiness & Entrepreneurship education.

THE DAY AT A GLANCE

8:30am - 11:30am:

Registration, Player Gift Bag Distribution, Hot Breakfast, Putting Contest, Driving Range

9:45am - 11:45am:

Tee Times: Four-person Modified Best Ball Tournament

12:00pm - 2:30pm:

BBQ Lunch at the turn

After Golf:

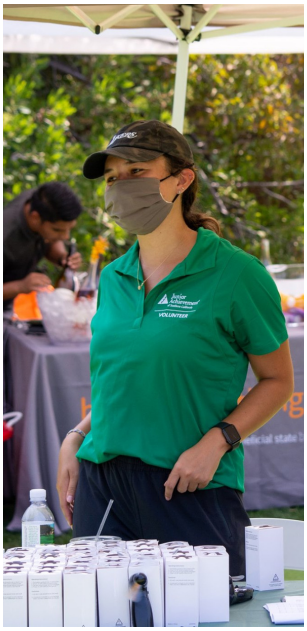
Opportunity Board Prizes, Thank You Gift Distribution, Beverage Station.

Awards:

Tournament winners will be announced virtually following the tournament.

*Schedule subject to change based on Ventura County Health Department guidelines as of May 2021

YOU'RE OUR FRIENDS AND WE CARE ABOUT YOUR SAFETY!



We are working closely with Sherwood Country Club to ensure we have a safe and fun tournament for all our guests while following all the guidelines and restrictions set by the health department. The following are some of the highlights (subject to change).

Golf - We are using a tee-times format and are working with the Golf staff on all related protocols.

Food Service - we are working with the Food and Beverage staff on all related protocols for meal service; using to-go setups for breakfast and lunch. No after-golf cocktails or dinner will be held per health regulations.

Masks - We will provide a logoed mask and hand sanitizer for each player upon arrival. We will ask everyone to keep the masks on when around the clubhouse area, except for when eating and once they get out on the golf course for tournament play. Once players return to the clubhouse area, masks are to be worn.

Registration - Using a simplified, socially distant process, each player will receive a pre-packaged mask, hand sanitizer, index card with hole assignment, and a gift coupon (if applicable). Tables will be separated by 6 feet.

Golf Carts - The golf course has a number of golf carts with dividers as well as single-rider carts, so players can ride together or have the option of their own cart.

ALL SPONSORSHIPS INCLUDE:

BREAKFAST & BLOODY MARY BAR + MIMOSAS
BBQ LUNCH
HOSTED ON-COURSE COCKTAILS
TEE GIFT BAGS
NAME/CORPORATE LOGO ON EVENT WEBSITE
CORPORATE AD PLACED IN DIGITAL PROGRAM + VIRTUALLY POST-EVENT

PLEASE CONFIRM EARLY, THIS EVENT WILL SELL OUT!

TITLE SPONSOR $50,000 (1 available)

Corporate name incorporated into the name of the event
Twelve (12) tournament player spots / (3) foursomes/ + **(3) Golf School Spots**
VIP Concierge Service for all players
Name/Corporate Logo on Souvenir Foursome Photo given to every golfer in the tournament
Two (2) Souvenir Pin Flags with company logo to be displayed on hole during event
Six (6) on-course tee signs
Top Name recognition on event promotional banner
Opportunity to feature Corporate Banner at the event (provided by sponsor)
Top Corporate Name/Corporate Logo mentioned in all advertising and promotion + online auction platform
Top Company Name/ Corporate Logo placement with hyperlink on the JASoCal website
Opportunity to host a tee box on the course
Opportunity to display promotional material on day of event to all players and provide a product or brochures in player tee gift bags

CHAMPION SPONSOR $30,000 (2 available)

Priority Name/Corporate Logo recognition at event
Eight (8) tournament player spots / (2) foursomes + **(2) Golf School Spots**
VIP Concierge Service for all players
Name/Corporate Logo on Souvenir Foursome Photo given to every golfer in the tournament
Two (2) Souvenir Pin Flags with company logo to be displayed on hole during event
Four (4) on-course tee signs
Opportunity to feature Corporate Banner at event (provided by sponsor)
Priority Name/Corporate Logo mentioned in all advertising and promotion + online auction platform
Priority Name/Corporate Logo placement with hyperlink on the JASoCal website
Opportunity to host a tee box on the course
Opportunity to display promotional material on day of event to all players and provide a product or brochures in player tee gift bags

LEADERSHIP SPONSOR $18,000 (4 available)

Opportunity to be the recognized Sponsor for one of the following:

On-Course Cocktail Holes:
Branded Signage and custom named cocktails on two (2) holes

Smoothie & Coffee Cafe Truck:
Branded Signage on truck. All day service

SOLD

Golf Carts:
Branded Signature on all tournament Golf Carts used during the event

SOLD

Breakfast Sponsor:
Branded Signage during Hot-To-Go Breakfast Buffet

Four (4) tournament player spots + 1 Golf School Spot
VIP Concierge Service for all players
One (1) Souvenir Pin Flag with company logo to be displayed on hole during event
Three (3) on-course tee signs
Name/Corporate Logo mentioned in all advertising and promotion
Name/Corporate Logo placement with hyperlink on the JASoCal website
Opportunity to provide a product or brochures in player tee gift bags

CLASSIC SPONSOR $15,000 (8 available)

Four (4) tournament player spots
Opportunity to be the recognized Sponsor of one of the following:
One (1) Souvenir Pin Flag with company logo to be displayed on holes during event
One (1) on-course tee sign
Name/Corporate Logo mentioned in all advertising and promotion
Name/Corporate Logo placement with hyperlink on the JASoCal website
Opportunity to provide a product or brochures in player tee gift bags.

CLASSIC SPONSOR OPPORTUNITIES:

BBQ Lunch
~~Cigars & Caddies~~
Drone Golf Ball Drop
~~On-Course Snacks + Beverages~~
Photography
Golf Ball
Golf Glove
Sunscreen
(see more descriptions on next page)

GARY HICKMAN MEMORIAL SPONSOR $13,000

(1 available)

Four (4) tournament player spots
One (1) On-course tee sign
Name/Corporate Logo placement with hyperlink on the JASoCal website

SOLD

GOLF FOURSOME $12,000

Four (4) tournament player spots
One (1) on-course tee sign

LIMITED AVAILABILITY

GOLF TWOSOME $6,000

SINGLE GOLFER $3,000

GOLF SCHOOL $750

Learn from the professionals at Sherwood CC while enjoying the same perks as a single golfer!

GOLF DAY SPONSOR OPTIONS - No Golf Included

$5,000 Includes One (1) on-course tee sign

BBQ Lunch Sponsor
Feature Name/Company Logo during BBQ Lunch for all tournament players. Includes one (1) additional sign at BBQ Lunch.

Caddie & Cigar Sponsor
Feature Name/Company Logo on all tournament-day caddie bibs & host the hand-rolled cigars offered on-course to all players.

SOLD

Drone Golf Ball Drop Sponsor
Feature Name/Company on Golf Ball Drone + mention in the post-event Drone video and pre-event marketing materials.

JASoCal Golf School Sponsor
Feature Name/Company at Driving Range/Putting Green during the half-day JASoCal Golf School. **Includes one spot in the golf school.**

Photography Sponsor
Feature Name/Company Logo on souvenir foursome photos given to all players.

Snacks & Beverages Sponsor
Feature Name/Company Logo on (5) beverage carts and beverages holes.

SOLD

$2,500 Includes One (1) on-course tee sign

On-Course Tee Box (multiple available)
Host a Tee Box on the course featuring your product, service or fun activity to every tournament player.

Golf Ball Sponsor
Company name/logo on 40 dozen golf balls distributed to all tournament players.

Golf Glove Sponsor
Company name/logo on magnetic ball marker on golf glove given to all tournament players.

Sunscreen Sponsor
Company name/logo on hands-free tube of sunscreen given to all tournament players.

Bloody Mary + Mimosa Bar Sponsor
Feature Name/Company Logo at the Bloody Mary Bar during morning breakfast.

Golf School Snacks Sponsor
Feature Name/Company on signage at snack station during the half-day JASoCal Golf School

Golf School Beverages Sponsor
Feature Name/Company on signage at beverage station during the half-day JASoCal Golf School

$500

Tee Sign Sponsor (multiple available)
Feature Name/Company Logo at sponsored hole during tournament day

On-Course Contests (7 available)
Feature Name/Company Logo on hole at the contest of your choosing (Putting, Closest to the Pin, Longest Drive).

YES! I would like to make an impact on the life of a JA student by sponsoring the JASoCal Golf Classic.

GOLF Sponsorships

- ○ Title Sponsor ($50,000)
- ○ Champion Sponsor ($30,000)
- ○ Leadership Sponsor ($18,000) Which?_____
- ○ Classic Sponsor ($15,000) Which? _____
- ○ ~~Gary Hickman Memorial Sponsor ($13,000)~~
- ○ Golf Foursome ($12,000)
- ○ Golf Twosome ($6,000)
- ○ Single Golfer ($3,000)
- ○ Golf School ($750)
- ○ **Add VIP package ($250 per player)**
  ____ players x $250= _____
  Package includes 2 opportunity board squares, 2 raffle tickets, 2 mulligans and entry to all on-course contests.
- ○ **Add Drone Golf Ball Drop Balls**
  ___ balls x $100= _____
  Take a shot from a hole-in-one from a drone and you could win up to $5,000!

NON-GOLF Sponsorships

- ○ BBQ Lunch ala carte ($5,000)
- ○ ~~Caddie & Cigars ala carte ($5,000)~~
- ○ Drone Golf Ball Drop ($5,000)
- ○ JASoCal Golf School ($5,000)
- ○ Photography ($5,000)
- ○ ~~Snacks & Beverages ($5,000)~~
- ○ On Course Tee Box ($2,500)
- ○ Golf Balls ($2,500) *NEW
- ○ Golf Glove ($2,500) *NEW
- ○ Sunscreen ($2,500) *NEW
- ○ Golf School Snacks ($2,500) *NEW
- ○ Golf School Beverages ($2,500) *NEW
- ○ Bloody Mary + Mimosa ($2,500)
- ○ On-Course Contests ($500)
- ○ Tee Sign Sponsor ($500)

○ **Sorry, I cannot attend, but I would still like to support the kids with a donation!** $ _____

Contact Information:

Name:_____

Company:_____

Address:_____

City:_____ State: _____ Zip:_____

Phone:_____ Email:_____

Payment Information:

To pay online, please visit:

www.bidpal.net/jasocalgolfclassic

For General Inquiries contact:

Eric Carlson at ecarlson@jasocal.org

Susan Sagheb at ssagheb@jasocal.org

Pay by check:

Enclosed is my check for $_____

Please make checks payable to: **Junior Achievement of Southern California**

Mail to: JASoCal Golf Classic, 6250 Forest Lawn Dr, Los Angeles CA 90068

(Please include this form with your payment)

We will follow up for your signage, artwork, and player info.

Junior Achievement® of Southern California

Junior Achievement of Southern California is a registered 501c3 non-profit organization. (Fed ID #: 95-1799192)