



Junior
Achievement®
of Southern California

TRANSFORMING LIVES THROUGH FINANCIAL EMPOWERMENT

JASoCal Programs
School Year: 2020-2021



INSPIRING THE NEXT GENERATION

WHAT WE DO

We use the world of business and personal finance to teach young people how to make smart financial decisions, plan for the future, and inspire them to believe in themselves.

AVERAGE ANNUAL REACH:

58,000 K-12 STUDENTS **350** SCHOOLS **4,000** VOLUNTEERS

JA'S BIG IMPACT



REDUCE POVERTY
CREATE ENTREPRENEURS
DEVELOP THE WORKFORCE
DECREASE INEQUITY

JUNIOR ACHIEVEMENT WORKS

JA programs work because students are **engaged**. Hands-on experiences and volunteer role models bring standards-based curriculum to life. JA programs bridge academic content and real-world experiences, establishing a core foundation of skills while inspiring students to dream about their futures.

ENRICH OUR COMMUNITY

JA plays an important role in local economic development and changes statistics surrounding high school completion, shortages in a prepared workforce, personal debt, financial literacy and cyclical poverty.

HOW YOU CAN HELP

When you invest in Junior Achievement, you are investing in the future of children. Your gift will provide programs that inspire hope, encourage success, and make a lasting difference in the future of your community.

90%
of the students in our community don't learn about personal finance

WHY JA IS IMPORTANT

40%
of Americans can't cover a \$400 expense

78%
of Americans are living paycheck-to-paycheck.

75%

More than 75% of the students we reach in LA County are classified as low-to-moderate income, and more than 90% are from ethnically diverse backgrounds



- Provide much needed financial literacy education for all students and families
- Create opportunities for students to connect to business professionals in a variety of industries
- Expand students' understanding of their economic futures
- Help students make connections between real life and their classroom
- Prepare future leaders with critical thinking, leadership concepts, problem solving and goal setting
- Provide the knowledge needed to build generational wealth
- Offer businesses an opportunity to invest their talents and treasures in the community

STATS

REDUCE POVERTY

60% of JA kids who grew up low income shifted to middle-upper income later in life.

BUILD ECONOMY

Former JA students are 2 ½ times more likely to be involved with starting a business.

INSPIRE YOUTH

1 out of 5 JA Alumni work in the same field as their JA volunteer.

**Based on 2016 JA USA Alumni study*

HOW IT WORKS

THERE ARE MULTIPLE WAYS WE CAN PROVIDE JA PROGRAMMING TO YOUR STUDENTS.



**In-person
with a
volunteer**



**Virtual
programming
with
3 implementation
options**



**Student
self-guided
lessons**





VIRTUAL PROGRAM IMPLEMENTATION MODELS



Volunteer Led



Teacher Led



**Student
Self-guided**

1

**Volunteer Leads JA
Lessons via livestream**

2

**Teacher Leads.
Volunteer supports
teacher for 1 lesson via
livestream or
pre-recorded video**

3

**Student completed
lesson with parent or
teacher support.**

K5

JA K-5 PROGRAMS

Through partnerships with **businesses, teachers and education communities**, we bring academics to life by creating meaningful learning experiences.

Trained JA volunteers lead 5 lessons, transforming key concepts into a message that fuels students' passions and empowers them to believe in their education and themselves.

JA In-School programming can be implemented in person and virtually as needed.



**Volunteer
Commitment:
5 HOURS**



**79% OF STUDENTS PARTICIPANTS REPORTED THAT JA
CONNECTED WHAT THEY LEARN IN THE CLASSROOM WITH
REAL LIFE.**

K-5

ELEMENTARY PROGRAM OFFERINGS

JA PROGRAM	
JA OURSELVES	Uses storybook characters in read-aloud and hands-on activities to introduce the role people play in an economy. Through engaging, volunteer-led activities, young students learn about individual choices, money, the importance of saving and giving, and the value of work. (Kindergarten)
JA OUR FAMILIES	Explains how family members' jobs and businesses contribute to the well-being of the family and of the community. The program introduces the concept of needs and wants and explores the ways families plan for and acquire goods and services. (Grade 1)
JA OUR COMMUNITY	Offers practical information about businesses and the many jobs those businesses offer in a community. Students explore production methods through a simulation game, and they learn about taxes, decision making, and how money flows in an economy. (Grade 2)
JA OUR CITY	Introduces students to financial literacy and learning objectives for third-grade social studies, including how people manage their money and the importance of economic exchange within a city. (Grade 3)
JA OUR REGION	Introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a region. Students operate a hypothetical hot dog stand to understand the fundamental tasks performed by a business owner. (Grade 4)
JA OUR NATION	Provides practical information about the need for employees who can meet the demands of the 21st century job market , particularly high-growth, high-demand jobs. By program's end, students will understand the skills, especially in science, technology, engineering, and math, that will make their futures brighter. (Grade 5)
JA MORE THAN MONEY	Introduces students to financial literacy and entrepreneurship, and to social studies learning objectives that include money-management skills, goods and services, and global markets . Through hands-on activities, students will learn a practical approach to starting a business and making smart decisions about managing money. (Grades 3-5)

JA CAREER SPEAKER SERIES



[Click to watch.](#)

TOPICS COVERED

Soft skills
Resume building tips
Interview skills
Workplace communications skills
Career opportunities
Etc.

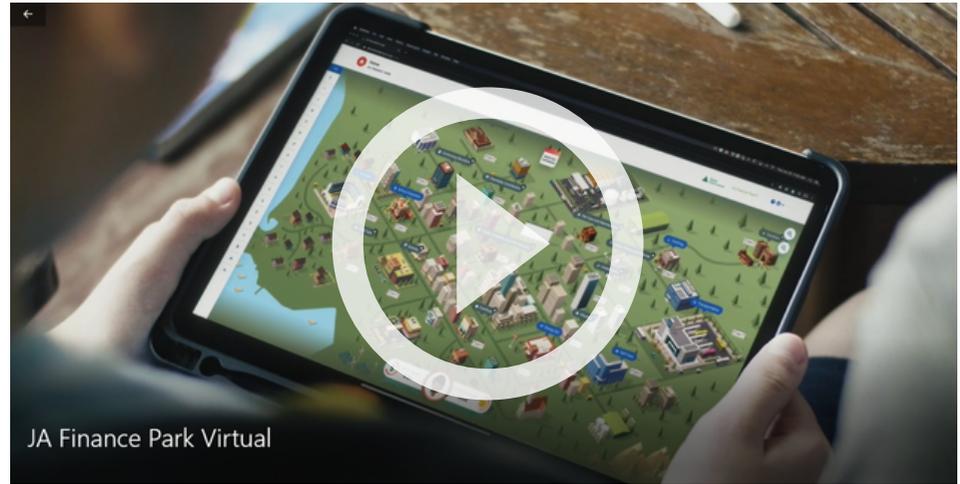
In **JA Career Speakers Series**, K-12 students will learn how to prepare for a career in the world of work. The experience is designed to provide students with a bridge from the classroom to the future, helping them make connections to the skills they will need to thrive in the workplace, as well as the importance of doing well in school. In these 3-5 minute videos, JA volunteers will provide information about their career, work, and education experience. An accompanying lesson is designed to help students develop a deeper understanding of different careers available to them.

***Pre-recorded or live-stream volunteer options**



JA FINANCE PARK VIRTUAL

JA Finance Park Virtual program allows Middle and High School students to become "adults for the day" and learn how to do research, create a budget, and make purchases for their fictional life scenario.



Click to watch.

Managing finances will be one of the foundational pieces of student success in the future. Students need to understand things like what the difference between gross and net income is, what insurance policies to take out to protect a family, and how to prioritize needs over wants.

✓ **With JA Finance Park Virtual, students learn how to make wise decisions when it come to spending and saving and begin to understand what the costs of daily life are.**

CURRENT JA FINANCE PARK SPONSORS



JA FINANCE PARK-VIRTUAL SUBJECT MATTER EXPERT VIDEOS



The **JA Finance park Virtual Subject Matter Videos** are designed to help support the curriculum lessons and the virtual simulation.

Covering key financial concepts, working professionals provide students with important insights and personal experiences which enhance the JA Finance Park Virtual Simulation experience.



SUBJECTS COVERED:

- Taxes
- Income
- Savings
- Insurance
- Investing
- Personal Spending
- Financial Goals
- Budgeting

JA FINANCE PARK WEBINAR SERIES (FOR NON-PROFIT PARTNERS ONLY)



The **JA Finance Park Webinar Series** provides our nonprofit partners with the opportunity to participate in the JA Finance Park program by streamlining the content. **Students, ages 16-24**, participate in four live webinars, facilitated by 2 trained volunteers recruited from corporate and community partners. The volunteers provide the direct instruction that teachers would traditionally do in the classroom, lightening the load on our nonprofit partners, and also share their best practice and tips around key financial concepts. Each webinar covers one unit of the JA Finance Park program, covering all the key topics from the 12 required lessons.

Cost per student: \$118.00

Title I subsidized fee per student: \$12.00



STUDENTS RECEIVE:

4 LIVE WEBINARS
STUDENT WORKBOOK
JA FINANCE PARK VIRTUAL SIMULATION
FINAL DEBRIEF SESSION

In addition to the four live webinars, students complete a selection of assignments from the program's student workbook. These assignments reinforce the concepts they learn about during the live webinar. Students submit their finished assignments to their nonprofit staff for review and feedback.

Once students participate in the 4 live webinars and complete their assignments, they participate in the entry level virtual simulation.



K-12

WEB BASED PROGRAM

JA STAND ALONE LESSONS

Junior Achievement is here to support students, parents and teachers during this period of uncertainty. We are providing access to learning experiences that students can do on their own, with a parent or other caring adult, or with teachers via a digital/virtual environment.

Resources are organized by school level and can be used whether or not you've engaged in a JA program in the past.

<https://sites.google.com/ja.org/ja-k-12-prog-resources/home>



ENCOURAGE EXPLORATION



Volunteer
Commitment:
1 HOUR

JA Job Shadow Virtual™

Through informational interviews, students narrow down the list to identify their top potential career opportunities. They interact with professionals during a one-hour, live-stream job shadow experience in a career area of interest.

Students will complete a (2) pre-lessons before the 1 hour lives stream job shadow and a post reflection activity.

POST JA JOB SHADOW™ SURVEYS FIND THAT:

98% of students agreed that doing well in school helps them achieve career goals

90% of students felt the Job Shadow experience made them more aware of career options

88% of students felt that participating in Job Shadow made them realize the importance of staying in school.

9-12

JA HS PROGRAM

JA PERSONAL FINANCE

Through **JA Personal Finance Blended Model**, students experience the interrelationship between today's financial decisions and future financial freedom. Students will be able to identify how their personal finances affect their quality of life. They will understand how their financial choices will be the basis of how they get what they want and need.

JA Personal Finance Blended Model consists of eight 45-minute sessions with Additional Opportunities offered throughout. The program has two implementation options—basic or advanced. Basic or advanced implementation depends on educator requirements and correlations to local standards.

Contact your local JA Area staff to find out which implementation will be used.

SUBJECTS COVERED:

- Money-management strategies
- Earning, employment and income
- Budgeting
- Savings
- Credit and debt
- Consumer protection
- Smart shopping
- Risk management
- Investing.



JA PATHWAYS:

SUGGESTED PROGRAM SEQUENCE BY GRADE LEVEL

	K-5	6th	7th	8th	9th	10th	11th	12th
FINANCIAL LITERACY	GRADE SEQUENTIAL IN-CLASS LESSONS		JA FINANCE PARK ENTRY LEVEL	JA FINANCE PARK ENTRY LEVEL	PERSONAL FINANCE			JA FINANCE PARK ADVANCED
WORK AND CAREER READINESS	GRADE SEQUENTIAL IN-CLASS LESSONS	JA CAREER SPEAKER SERIES	JA CAREER SPEAKER SERIES	JA CAREER SPEAKER SERIES	JA CAREER SPEAKER SERIES	JA CAREER SPEAKER SERIES	JA JOB SHADOW	JA JOB SHADOW
ENTREPRENEURSHIP	GRADE SEQUENTIAL IN-CLASS LESSONS					JA LAUNCH		



Thank you!

We look forward to exploring next steps.



FINANCIAL LITERACY | ENTREPRENEURSHIP | WORK READINESS