

WHAT IS JA?

QUITE SIMPLY, WE ARE FINANCIAL EDUCATION FOR K-12 STUDENTS

At JASoCal we believe that education from kindergarten to twelfth grade should be built on a bridge of engagement between classroom and community. Together with our educational partners, we make learning relevant to every student's future by infusing authenticity, business connectivity, and real role models into the everyday learning experience, helping prepare students to compete in the global economy.

PROVIDING RELEVANT, EXPERIENTIAL EDUCATION FOR THE REAL WORLD

JA students benefit from financial literacy, work readiness and entrepreneurship programs that are proven to help them be 100% ready for real life in the real world.

(AND RIGHT NOW, WE ARE PROVIDING LESSONS VIRTUALLY!)

—“—

I WISH I LEARNED THAT WHEN I WAS YOUNGER! -everyone

—”—

90%
of the students in our community don't learn about personal finance

40%
of Americans can't cover a \$400 expense

78%
of Americans are living paycheck-to-paycheck.

AVERAGE ANNUAL REACH:

58,000 K-12 STUDENTS **350** SCHOOLS **4,000** VOLUNTEERS

JA'S BIG IMPACT

**REDUCE POVERTY
CREATE ENTREPRENEURS
DEVELOP THE WORKFORCE**



JA ALIGNS WITH STATE ELA & MATH STANDARDS

All JA programs align with California Performance Standards and Common Core Standards. The curriculum is designed in a blended-learning format that it is easily transferable and replicable for schools.

"I am very impressed by my first experience watching my students go through Junior Achievement. The lessons are hands on, engaging and provide a real life crucial experience. Students learn skills necessary for adult life. I'm grateful to all of the efforts in planning and preparation done by staff and volunteers. I definitely hope to return in the future."

- LAUSD Teacher

**LET'S
BE
SOCIAL**

