WHAT IS JA?

QUITE SIMPLY, WE ARE FINANCIAL EDUCATION FOR K-12 STUDENTS

At JASoCal we believe that education from kindergarten to twelfth grade should be built on a bridge of engagement between classroom and community. Together with our educational partners, we make learning relevant to every student's future by infusing authenticity, business connectivity, and real role models into the everyday learning experience, helping prepare students to compete in the global economy.

PROVIDING RELEVANT, EXPERIENTIAL EDUCATION FOR THE REAL WORLD

JA students benefit from financial literacy, work readiness and entrepreneurship programs that are proven to help them be 100% ready for real life in the real world. (AND RIGHT NOW, WE ARE PROVIDING LESSONS VIRTUALLY!)

“I WISH I LEARNED THAT WHEN I WAS YOUNGER!” — everyone

90% of the students in our community don’t learn about personal finance

78% of Americans are living paycheck-to-paycheck.

40% of Americans can’t cover a $400 expense

All JA programs align with California Performance Standards and Common Core Standards. The curriculum is designed in a blended-learning format that is easily transferable and replicable for schools.

“I am very impressed by my first experience watching my students go through Junior Achievement. The lessons are hands on, engaging and provide a real life crucial experience. Students learn skills necessary for adult life. I am grateful to all of the efforts in planning and preparation done by staff and volunteers. I definitely hope to return in the future.”

– LAUSD Teacher

AVERAGE ANNUAL REACH:

58,000 K-12 STUDENTS

350 SCHOOLS

4,000 VOLUNTEERS

JA’S BIG IMPACT

REDUCE POVERTY
CREATE ENTREPRENEURS
DEVELOP THE WORKFORCE

LET’S BE SOCIAL

@JASoCal
@JASoCalLA
@JA_SOCAL

jasocal.org

FINANCIAL LITERACY | ENTREPRENEURSHIP | WORK READINESS