



JA Finance Park®

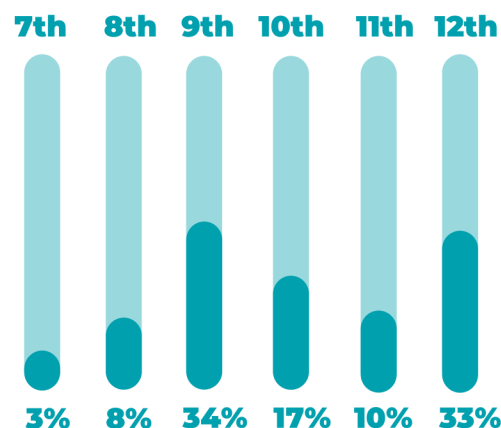
PROGRAM IMPACT REPORT- 2021-2022

Nestled just outside Griffith Park, on Forest Lawn Drive, this unique financial literacy lab allows students to experience hands-on learning using experiential technology and the wisdom of the human experience to get a glimpse of what their futures could look like.

The magic of JA Finance Park is in the "reality". The life-like storefronts, representing some of the most recognizable brands, each correspond to a budget line item within the simulation. Through the generosity of corporate sponsors, students truly feel like they are experiencing real life in this immersive world!



GRADE LEVEL BREAKDOWN



KNOWLEDGE GAINS: We surveyed **197** 12th grade students after completing the JA Finance Park curriculum and simulation.

PRE:	Percentage of students who reported having SATISFACTORY- EXCELLENT knowledge of	POST:
57%	HOW TO CREATE A BUDGET	93%
39%	CREDIT SCORES AND CONTRIBUTING FACTORS	85%
64%	SAVINGS OPTIONS	91%

“The most important thing was learning everything I need to budget for because I thought it was a small and straightforward list, but it turns out it is more complicated than that.”

96%

of students surveyed stated they think about financial issues in their future often after completing the JA Finance Park program!

94%

of students surveyed stated they understand personal goal setting after participating in JA Finance Park.

TOP 8 COURSES that JA Finance Park Curriculum is taught in:

- Business
- College Career Readiness
- CTE
- Economics
- Math
- Social Studies
- Elective
- AVID

TEACHER

This JA Program is an eye opener and a powerful tool that will allow our students to become aware of the importance on knowing how money works, so they can make better money-wise decisions and have a less stressful life for their own benefit, as well as their communities. It is a real pleasure to be an advocate of financial education through this program.

- Jose Herrera, Math Teacher of 25 years, Nava College Preparatory Academy, LAUSD.

STUDENT

One of the most important things I learned was how to budget and save my money. I learned in this program that when you get paid for a job, you don't get all the money it says you will be paid, reason being some of the money from your paycheck goes towards taxes for the government. It helped me prepare for my future because now I'll start saving money so I can live a more stable lifestyle when I'm an adult so when I need to pay rent or a monthly charge, I'll have saved money to pay for it.

- Student participant of JA SoCal Finance Park



STOREFRONT COMPANIES

Vans | Delta | NBC

Whittier Trust | SoCalGas | UnionBank

Cathay Bank | LADWP | Freddie Mac

Bank of America | Toyota | LACCD

SCHOOLS SERVED IN '21-'22:

*A nonprofit organization partner

Upward Bound West LA College*
Woodrow Wilson Senior HS
AGBU Manoogian-Demirdjian School
Animo Watts College Preparatory Academy
Blair HS
Immaculate Heart HS
Arroyo Seco Museum Science Magnet
Bell Gardens HS
Santee Education Complex
Downey HS
Foshay Learning Center
LiNC (Latinos in Insurance Networking* for our Community)

Metropolitan Continuation School
Montebello HS
John C Fremont Senior
Libra Academy-Marquez HS
Manual Arts Senior HS
National Coalition of 100 Black Women*
Edward R. Roybal Learning Center
Gardena Senior HS
Griffith STEAM Magnet Middle School
Grover Cleveland Charter HS
Huntington Park Institute of Applied Medicine
Bridges Charter School
Calvary Chapel Christian School
Helen Bernstein HS
Compton USD

Conejo Valley Homeschoolers
Crenshaw HS STEMM Magnet
Green Design Community School at Diego Rivera Learning Complex
Manuel Dominguez HS
El Camino Real Charter HS
Slauson Learning Center #1
South Gate HS
Thomas Jefferson Senior
Upward Bound Santa Monica College*
Utah Street Elementary School
Communities in Schools*
Nava College Prep
Nimitz MS
Public Service Community School at Diego Rivera Larnin Complex

FUN FACT:



As the only center of its kind in Los Angeles, JA Finance Park hosts more than 15,000 annual visitors which includes students, parents, volunteers, educators and business community members—even appearing on many popular television shows.

**To learn more about
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jasocal.org