



JUNIOR ACHIEVEMENT OF SOUTHERN CALIFORNIA INVITES YOU TO

# JA IGNITE

Presented by: **usbank**

**"IMAGINE TOMORROW TODAY"**

## Funding & Sponsorship Opportunities

**This is not a gala built around a ballroom.  
It is a party built around possibility.**

**October 28, 2026**

**Junior Achievement of SoCal HQ**

Junior Achievement of Southern California HQ  
6250 Forest Lawn Drive | Los Angeles CA



PICTURE YOUR  
STRENGTHS

VISIONAR

Part celebration. Part Inspiration.  
See the Future. Experience What's Possible.  
Help Build it.



# Our Purpose

## Every young person should be able to see a future for themselves and know how to get there.

The world of work is changing fast. The path from classroom to career is no longer one-size-fits-all, and too many young people don't have access to the experiences, mentors, or financial knowledge that can help them navigate what's next.

### Junior Achievement of Southern California helps change that.

For more than 70 years, JA has connected young people with the knowledge, experiences, and relationships they need to make informed choices about their education, careers, and financial futures.

From a student's first introduction to the world of work to hands-on career exploration, financial literacy, and high school experiences that connect learning to real-world opportunity, JA creates a continuum of possibilities.

### Your investment makes it possible:



#### IN THE CLASSROOM

Students build foundational skills in financial literacy, work readiness, and entrepreneurship through JA's hands-on learning experiences—including curriculum that helps California schools meet the state's financial literacy education requirements.

#### IN THE COMMUNITY

JA Finance Park and JA Finance Park Mobile turn financial literacy into an experience students can feel, navigate, and remember—helping them understand how today's choices can shape tomorrow's possibilities.

#### IN THE FUTURE

JA's 3DE Schools bring business-driven, real-world learning into high schools, helping students develop the skills, confidence, and connections needed to thrive beyond graduation.

#### AT THE JA DREAM ACCELERATOR

Opening in Fall 2027, the JA Dream Accelerator will take career exploration to the next level—creating an immersive environment where young people can explore possibilities, discover their strengths, understand pathways, and begin imagining themselves in the careers of tomorrow.

**This is bigger than one program. It's an investment in the entire journey.**





# The Preview Party

## Join us first look at what's next.

Before the JA Dream Accelerator opens in Fall 2027, JA Ignite invites you to step inside the vision.

Through an exclusive, immersive preview, guests will explore how the future space will help young people discover their strengths, explore careers, understand their options, and move from “What could I do?” to “What’s next for me”.

**The evening brings the vision to life through small-group experiences, interactive moments, student and alumni stories, great food, drinks, entertainment, and plenty of reasons to connect.**

It's an evening designed to be as memorable as the future we're building.

Come curious.  
Leave inspired.

**See the Future. Experience What's Possible. Help Build It.**



The JA Dream Accelerator is a bold new vision for how young people see themselves and their skills, interests and talents; understand their future options; discover new careers and learn the ways to achieve their goals.

**Part Celebration. Part Inspiration**



**JA IGNITE**  
Sponsored by **usbank**

# Sponsorships & Tickets

SCAN OR CLICK TO  
GET STARTED



[HTTPS://BIT.LY/JASOCAL-IGNITE-2026](https://bit.ly/jasocal-ignite-2026)



## TOP SPONSOR Presenting Sponsor

\$30,000

### Premium recognition:

- Branded the Presenting Sponsor
- Admission for 30 guests
- Reserved seating for guests
- Featured in press, email, website
- Logo on invitation (if confirmed before print), bidder cards, and step & repeat
- Full-page digital ad, post-event photo recap, and recognition in event materials and social media
- Opportunity to speak on stage (optional)

## “JA Dream” Sponsor

\$15,000

### Includes: 12 Guests

- Be an integral part of the JA Dream Accelerator preview with branded integration into the experience
- Reserved seating for guests
- Featured in press, email, website, sponsor sign
- Logo on invitation (if confirmed before print), and step & repeat
- Recognition on stage

## Vision Sponsor

\$10,000

### Includes: 8 Guests

- Featured in press, email, website, sponsor sign
- Logo on invitation (if confirmed before print)
- Recognition on stage

## Ignite Sponsor

\$5,000

### Includes: 5 Guests

- Featured in press, email, website, sponsor sign

**Make an impact with your appreciated stock:**  
Consider making your sponsorship or charitable contribution through a gift of appreciated stock!

## Friends of JA

\$3,000

### Includes: Two Guests & Two of your friends

- Already a friend of JA? Great! Bring two friends and introduce them to the organization that you love.

## The Guest Experience \$750 per guest

An all-inclusive evening of celebration, inspiration, and possibility.

Enjoy cocktails, passed hors d'oeuvres, a gourmet buffet dinner, a full-hosted bar, entertainment, interactive experience, and complimentary valet parking all while getting an exclusive first look at the vision for the JA Dream Accelerator.







## DEADLINES

To ensure you get the full value of your sponsorship, please submit logos, artwork, and guest names by the provided deadlines.

### Payment Info:

Junior Achievement of Southern California  
6250 Forest Lawn Drive, Los Angeles, CA 90068

**Tax ID: 95-1799192**

### Note on Foundations & Donor Advised Funds:

Per IRS regulations, Foundations and Donor Advised Funds cannot be used for event tickets, tables, or auction items where a benefit is received. These must be paid personally. Please consult your fund administrator for guidance.

**Questions:** Susan Sagheb, COO | [ssagheb@jasocal.org](mailto:ssagheb@jasocal.org)

## AD & LOGO REQUIREMENTS

### LOGOS

**REQUIRED FILES:** Two (2) Hi-Res Transparent PNG Files:

- One (1) full-color logo
- One (1) white/reverse logo (for dark backgrounds).

### ADS

Advertisements must be sized appropriately and submitted as a digital-ready, hi-res PNG or PDF file without crop marks.

**\*\*Please consider that ads will be digitally projected at the event.**

**Questions:** Please email Crystal at [cboutiette@jasocal.org](mailto:cboutiette@jasocal.org)

## DEADLINE DATES

**October 13** – Deadline to [confirm](#) and [reserve](#)

**October 16** – Deadline for [printing/signage](#) to appear in printed programs and on-site signage

**October 20** – Deadline to submit [guest list](#) and [fulfill sponsorship pledge](#)



Digital Ad: **Aspect Ratio:** 16:9  
**Pixels:** 1920 px by 1080 px



# Part Celebration. Part Inspiration



[www.jasocal.org](http://www.jasocal.org)